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ENTREPRENEURSHIP, CREATIVE AND INNOVATIVE WAY TO FACE YOUR SELF

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If you know others around you can tame the world, but once you understand yourself you can rule the world, thus it is suggested that the best way to excel in life is to concentrate on your own self, all the big and influential people of the world have attained the ladder of success not because they have mobbed in lots of currencies, it's just that they have realized the beauty and the will power of their own. In this paper of mine I would like to tell one such methodology with the help of which we can really reach the zenith of our understanding and that is known as Entrepreneurship. As suggested by A Schumpeter, the only way to know what substance you are made off is Entrepreneurship. Many of us believe that Entrepreneurship is just the process of ability to handle the risk and earn profits, but there is also an extension, which suggests that it's a creative way or an innovative way to face yourself in your own eyes. Talking about Entrepreneurship we can say that with the help of it we can actually differentiate who is a business man and who is an entrepreneur, just that we have to focus upon one thing that the question of Who am I? Continuously daunt upon us. In my paper I would tell my readers some facts and notions about entrepreneurship and how and why do most of us say that a business man though efficient enough can never be an entrepreneur, and also some ways which tell how with the help of entrepreneurship we can really face yourself.

Keywords: Entrepreneurship, Innovation, Creativity, Who am I

INTRODUCTION

We all are humans, and a peculiar tendency of a human being is to excel others anyhow and for doing so each of us has adopted various ways, some go for service, some own a trade, some of us are businessmen and while for some are entrepreneurs, I have been teaching entrepreneurship for the last 2 years and have found many of the things that I will be discussing, which primarily focuses upon the topic of self

recognition, or to be particular knowledge about self, but apart from this, two of the aspects are also not to be lagged behind that is creativity and innovation, which will surely be a help in recognising "who am I" factor in a much comprehensive way.

I would like to tell my readers that this paper of mine will be discussing more in detail the aspect of how one can really tell that he is an entrepreneur, this paper will also focus upon the

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creative and innovative part of entrepreneurship also that is it will tell that how the innovative aspect and the creative view will tell or make the understanding of "who am i". Talking about the concept of entrepreneurship it is a way of understanding business or doing it with so ease and patience that the risk is also mitigated and the profit is increased at a considerable rate.

To bring out the real sense of entrepreneurship we can say Entrepreneurship plays an important role in the economic growth and development of nation. In this paper of mine I would also like to tell that when and how the entrepreneur came into the existence and would be discussing upon the cases and facts with the help of which one will be able to judge his entrepreneurial skills and answer the question of "Who am I", my entire paper will be focussing on the understandably of how a person will be able to judge himself on the ground of entrepreneur, secondly also paying key emphasis upon the creativity and the innovation factor in detail.

Most of the people in India as well as abroad are bit confused about the entrepreneur, my paper is going to solve many of the problem of those who are still pondering why do we need to know yourself in this competitive world and also how the entrepreneurship will be able to complete their understanding therefore the objectives of the paper are underlined here within.

OBJECTIVES

The objectives of my papers are discussed as under:

- What is the need of understanding ourselves in this competitive world.
- What is entrepreneurship.
- How has the creativity and innovation of

entrepreneurship added to ones knowledge about himself.

- Some example that has really understood their selves and are progressing.
- The difference between a businessman and an entrepreneur.
- The present change in the Entrepreneurship in self analysis.
- The final view.

With the help of these objectives I would be able to present my ideas on the topic entrepreneurship and how it elevated to the process of self understanding that is the process who am I. I have tried my best to keep and adhere to the rules that no person or corporate is well effected by any of my language.

If we analyze thoroughly we find that most of us are not clear about our goal or vision mission statement and thus we are not able to recognise the real potential, my paper can be a help to such people, basically in this competitive world we can say that if the self is not recognised the people cannot flourish, I would like to tell my readers why do we need the understanding part of to face the self or in the competitive world.

What is the need of understanding ourselves in this competitive world?

Let us take an example you are in an interview, and the interviewer ask you "Where do you see yourself after 5 years, and you have no answer, this is really not expected from a professional, now what one can infer from your silence, is that you are not serious for the job , and this can be really fatal for you , in order to build up yourself consciously , we can say you must consider your Strength, Weakness Opportunity and Threat (SWOT) so that one is in position to tell something about self.

In this world we often find a typical question of what and how to become rich, I would like to tell my readers, that if you have a correct judgement of what and where you are or want to be one can retaliate in this competitive world. Talking about entrepreneurship we find that its two parts that are the innovative process and the creative way work for understandably, but this would be discussed in length in the forthcoming topics. During the primitive era when the man was not into a good state of mind that is he was a monkey, since then the concept of understanding has evolved and the concept of self facing has also evolved from there.

It is always suggested by wise men that you are to increase your understanding only then one can have success, the reason why we make up for our understanding or we rely too much on our understanding is:

- To Stay Ahead
- To Become Better
- To Be Successful
- To Reap More Money
- To Have A Recognition
- To Get The Goodwill
- To Rejoice And Be Happy

These are some of the trivial things for which we can say that we need to make up our understanding, like I have told my readers that many of us use job, services, business to make the concept of understanding oneself clear and for most of them it works wonders, and for some use a method of entrepreneurship, to judge and see the substance of themselves, it is really one such method that gives clear picture of who you are and can you worth your sustainability in the

competitive market. Entrepreneurship though is process that originates from a small business or an idea, but by the time it reaches its maturity, the person becomes the master of himself or falls prey to the contingencies of the world it, in the next few paragraphs of my report I will be telling something about the entrepreneurship in length.

What is entrepreneurship?

Entrepreneurship is a way or a process by which the business is conducted in such a manner where chances of risk is eliminated by the use of your mental intellect, the second world war gave a different meaning to the entrepreneurship which suggest to develop the economy with short span of time. Earlier the term business is associated with Vaishyas, who were considered the real business people, but as the society evolved many other cast and the sub cast have also taken keen interest in the development process and business creation. The world war second though has given a basic definition to developed the economy with short period of time, but as there were no backup and intestinal support entrepreneurship didn't grow well.

Entrepreneurship helps the person to know himself, as the crux of it rely on how well a person of India or of another country is self motivated, as for it says to deal with the risk such a way that it gets mitigated, now it was this which was focused in all the developing countries. As it was said that in developing countries people still are confused of themselves and demotivated, it was one reason that entrepreneurship was being promoted well. In the words of A Schumpeter "The entrepreneurship is essentially a creative activity or it is an innovative function", by this he means that the creativity and the innovative aspect of entrepreneurship one is able to have a clear

knowledge of himself, this part would be later on discussed in my report.

David Melelland lays down some of the aspect of entrepreneurship with the help of which one can know as he says that the following needs are being fulfilled by entrepreneurship, and it is these needs that answer the big fat question of Who Am I, these needs are laid as under:

- Need for power
- Need for affiliation
- Need for achievement

Let us have a quick review at each three of them and see how these things make up for the self of the person, it is for sure that entrepreneurship help in understanding of self but how these need are related or for what purpose these make up for the person self recantation will be explained as follows:

Need for Power: Talking about power, in this competitive world of mad rat race, where we all are running for the success anyhow, we ought to remember, we are running nothing but for power, take an example you salute your boss not for respect but the power, which he or she holds, I am really sorry but this is the fact, entrepreneurship provides you such a power that makes you different from the round and you will be in position to understand yourself much better, it makes you realise that you have the ability of risk taking as it is mentioned also many a times in the journals research papers and by the prominent people also that in Entrepreneurship, it's all about handling the risk. Therefore a process of entrepreneurship gives you the power to controlee and make you realise your substance.

Need for Affiliation: Affiliation means to bind or to join together, the humans like to affiliate with

someone in performing the task, in the real sense the entrepreneurship gives or provides you the way of affiliating with someone, and with the help of it the person can really see that whether he can work in a team or not, as most of us are not in such habit of working in team, to be precise entrepreneurship give the person idea of his own self, in such a way that he could himself realize whether, he has the team ability of working or not.

Need for Achievement: Achievement or something we daunt for a long period of time, talking about the achievement part we can say that the person can achieve its goal once he is clear about himself, entrepreneurship helps the person to achieve whatever he require in much specific manner, by letting him know what does he actually looking for, or want to do.

Therefore the fact that Entrepreneurship helps a person to face himself, as I have already told you that the business, services, are also the ways by which one person is able to face himself, but to be particular we can say that entrepreneurship and its creativity and innovation application will be able to help to recognise oneself that is answering the question of Who am I factor.

Let us now see that how the creativity and innovative the two application of entrepreneurship or the two basis on which the entrepreneurship is depended will be able to make someone's understanding about himself or herself, now we will have a look in detail that what do we mean by term creativity and innovation in entrepreneurship and how we can understand ourselves only by these two.

How has the creativity and innovation of entrepreneurship added to ones knowledge about himself: Talking about the creativity, in the world of Entrepreneurship we often hear that it's

all about the creative idea that work for the person concern, and help him to become the real entrepreneur, if we compare a typical business man he is in a habit of taking risk, he is a habit of dealing with people but not as effectively as the entrepreneur, the reason being that of creativity, most of the example like Dheru bhai DS Brar are few example who with the help of their creative power have turned themselves form business man to an entrepreneur, Drucker in the year 1985 comments on the word creativity that it the ability to make or otherwise bring into existence something new, whether it's a new solution, new method or device or strategy for the development process. It is the this attribute of a person which excels his understanding of himself, say for example if a person is of creative nature he will be able to developed a solution for any problem Jim Oswald & Larry Treanor the creator of Bowing an instrument used to bow the violin correct, devised the thing foreseeing the problem of bowing in many students who learn the art of Violin, now it was their creative mind that brought forth the solution to the problem.

Talking about the Innovation we can say it is a process of bring the new ideas that will trigger the creativity which in turn forms the solution to a problem, and the innovation element will help a person to judge the potential of his thought, the more innovate a person is the more better his creativity will nurture, many a times it is seen that most of us are creative, but are not able to put forth the idea in black in white, the reason being is we are not innovative. Talking about Dhirubhai Ambani it was his innovation that made him an entrepreneur, his sons are the business still reason being they are not as innovative as their father.

To elaborate the thought further we are now going to discuss the three elements of creativity which will help us to understand ourselves better, we all are very much clear of the fact that entrepreneur and its elements makes up for the understanding of self, but these principles will boost up for our understanding, these are:

- Expertise
- Creative thinking skills
- Motivation

With the help of these three elements we will be able to face and answer the question of what substance are we made up off in a more comprehensive manner. In the words of Fiona Fitzpatrick "The entrepreneurs are the "dreamers", who take hands on responsibility for creating innovation he has laid down some of the components of innovation, which a person must have to answer the Self of himself, or the "who am I" question:

- Challenge, i.e., what are we trying to change and accomplish
- Customer focus
- Creativity
- Communication
- Collaboration
- Completion
- Contemplation
- Culture
- Context

So these are the nine Cs with the help of which one can feel or judge the factor of innovation within him, to put it in another simple way we can say that if the person has all the Cs, then he is great innovator and in turn can be a creator of solutions

to many of the problems, and if vice versa happens, he need to develop in order to recognise his self.

In my next few paragraphs I would like to cite some of the example form the corporate as well as other industries, who have judged their potential with the help of Entrepreneurship and is now holding a position of excellence in the world, this are those people who have judges themselves and have checked on both the anvils of creations and the innovation, and have came out with flying colours.

Some example that has really understood their selves and are progressing: Now we will be discussing some of the examples throughout the world that have really understood their worth and have recognised their selves and became a notable figure, I am listing these figures form the *New York times an article by Josh Dunlop* who revelled some of the best known entrepreneur who just with the help of entrepreneurship were able to recognise their selves and gained momentum, let us begin with

Matthew Boulton: The person who became famous by a name *Sheriff of Staffordshire*, because of his ability to break the path and develop Staffordshire, West Midlands by owning a large Soho house which was a place of attraction for the people of royal stature, he was a person who believed in braking the patch and creating something new, but unlike i told he also bear the innovative quality which he realised as he grew to be an entrepreneur.

He was said to have pioneered many manufacturing processes, his father was a toy maker at the time of his birth. Matthew attended a local school and upon leaving; he joined his father's business, in 1757 Matthew took his

father's Business after his death but sooner or later he gained interest in precious metals and was inclined towards it leaving the toy business. in the year 1761 he accumulated the wealth own end by him and bought some property. He purchased Soho House at Staffordshire, West Midlands, this from where the wheel of entrepreneurship turned for him, he developed many new concept and innovated many process of production over here, as told earlier, soon his house became a well recognised place in the eyes of royal stature.

It was now when Matthew released of what worth or substance he was made up off, and by the time he died in 1809 he was the wealthiest of many entrepreneurs and holds a record for creating new process of manufacturing and entrepreneurship

Thus we can see how the person who was originally a son of toy maker, with the help of entrepreneurship gained his recognition in the world.

Oprah Gail Winfrey: The lady who bears the iron character, after the abusive attack on her, she gained momentum and came out with flying colours, I would like my readers to know that this person suffered so much in life, which even a man could not tolerate. Her fame came to fruition in 1983, when her seductive character and genuine love of people gained her the job of her dreams; as a talk-show host. She always had a dream to follow and that is the dream of an entrepreneur in 1988 following her instincts she founded the company Harp Studios, which for those of you not realised is simply Oprah spelt backwards. The business went on in leaps and bounds most likely due to her television career which gave her a massive amount of advertising

is each and every day. The company now has over 250 employees and is currently growing every year. She also co-founded oxygen media which helps attract over 50 million viewers. Because of all of the skills she possesses, and her entrepreneurial side she's managed to create a personal wealth \$2.7 billion pretty tidy sum, this made her a complete knowledge of what the stuff she was made up off, and in real terms if we say we find that it was all due to the entrepreneurship which made her realize her substance.

Steve Jobs: Jobs graduated from high school in 1972, his first job was actually as a technician at the computer company Atari, which was possibly a big turning point for Steve at the time in 1974 the same year Jobs first worked with Atari, Jobs went into business with his old friend Steve Wozniak. Jobs had managed to convince Steve Wozniak that it would be a good idea to start assembling computers and selling them on for a profit. It seemed to quite decent idea as they soon started making a profit from the computers they were making, and on April 1, 1976 Apple Computer Company was founded as a partnership with Steve Jobs and Steve Wozniak as the co-founders.

Within just 4 years; the Apple Computer Company being founded Apple became a publicly traded corporation, and in 1983 Jobs managed to lure John Scully away from the Pepsi-Cola company. Jobs went on in leaps and bounds and in 1984 on January 26th Jobs introduced the first Apple Macintosh. It wasn't all pleasantries though; in May 1985, following an internal power struggle between the board of directors; Jobs lost control of the Apple computer company and was forced out; although he did still have shares in the business. He then went on to form another company NeXT computers which did amazingly

well sobering fact that in 1986 he bought "The Graphics Group" which was later named Pixar Animation, the \$10 million. Sometime later; in 1996 Apple Computers Company decided to buy the NeXT Company for approximately \$429 million, bringing Steve Jobs back to Apple as the company's interim CEO. In 2000 Apple announced publicly that Steve Jobs were to become the permanent CEO of the company. In 2007 Apple changed its name to Apple Inc. Infact it was this realization of Steve which he gained from the entrepreneurship, and recognised himself

Sir Richard Branson: Richard Branson is a well-known British industrialist probably best known for his company the Virgin Group, which holds in itself over 360 different companies. Branson started his education at Scitcliffe School, in 1963 continued by his attendance at Stowe School in 1965. In 1966 Branson started his first successful business venture Student Magazine. In 1967 Branson went on to open first charity "The Student Advisory Centre" which was a great success. In 1970, Branson decided to create another company; which was a retail business based on mail-order deals. Its first success came when Mike Oldfield signed the virgin group and had a record which went platinum very quickly. Following the success of Mike Oldfield more bands began to sign with the virgin group The Sex Pistols being one of the biggest.

In 1984 Richard Branson formed the Virgin Atlantic Airways company, or as we know today, virgin Airways; which have been a great success just like many of his previous companies before it. Probably one of Branson's most notorious business ventures to date, is his newest venture the Virgin Galactic, where is aiming to take passengers into space which he calls space

tourism. The virgin Galactic Company according to rumour will be licensing the technology behind the so-called spaceship one which is being funded by Microsoft co-founder Paul Allen as well as Burt Rotan who is an American engineer well-known for his aeronautical work. Sir Richard Branson is without doubt one of the greatest entrepreneurs the UK has and possibly ever will have in its history, and it was this attribute of his that is the knowledge of entrepreneurship, which made him realize and answer him the question of who am I and turn out to be a great entrepreneur, without him a lot of things wouldn't be how they today, such as the music we listen to, the charities we support, and quite possibly in the near future space travel.

Mark Zuckerberg: Mark Zuckerberg, is possibly one of the most spoken about individuals of the past year, not only is he one of the richest men on the planet, he's just had a story portrayed by the Hollywood giants in a new movie entitled the Social Network. Zuckerberg first launched his website Facebook whilst attending Harvard University, the website was launched from his dormitory room, on 4 February 2004. It has been rumoured, but the inspiration for Facebook actually came from his former high school the Phillips Exeter Academy which had its own student directory known as "The Photo Address Book" which according to rumour, the students nicknamed the Facebook. Mark Zuckerberg was joined by fellow Harvard university students Dustin Muscovite and Chris Hughes as he wanted to evolve the Facebook website.

To begin with Facebook wasn't available to everybody and due to these competitors such as; MySpace and Bebo seemed to be the clear winners, in terms of social networking. However that soon changed when Zuckerberg and the co-founders of Facebook dropped out of the Harvard

University in a bid to make Facebook success, which they knew was possible, due to the amount of support it had received at the University. By then the 2004 Facebook had received over 1 million users for the website. Then in 2005 capital venture firm Ace partners, invested \$12.7 million into the business to help them evolve its further. Soon Facebook was being approached by massive brands and companies who want to buy out Zuckerberg and co-tutor is obvious trendsetting capabilities and the possible revenue to be made from it. However we know that Zuckerberg didn't actually sell Facebook and he still is CEO of it although his partners have left now, and today according to Forbes magazine Zuckerberg is worth approximately \$6.9 billion. Thus we can say that had Zuckerberg not got the clear knowledge, he would have been one such entrepreneur, and it is the creative and innovative aspect of entrepreneurship which made him realised himself and face his real self.

Linda Bennett: Linda Bennett is truly a remarkable entrepreneur not only has she made it in a very saturated industry but she has made it by working her way from the bottom to the top. Her passion is in the clothing industry. She founded the luxury women swear brand LK Bennett in the United Kingdom in 1990. The reason she named LK Bennett was because her middle name is Kristin and she thought it would make for a more professional sounding business name. Bennett trained at Hackney's cordwainer's College as well as at Reading University where she studied land management also. To this day Bennett still likes to design many of her brand items and is constantly creating new shoes for her brand.

Aged 26 she opened an accessories shop in Wimbledon with just £13,000 worth of savings

and a £15,000 bank loan. She managed to turn this into one of the most stylistic and high end brands within the clothing industry creating shoes for the likes of the Duchess of Cornwall, which she wore for her wedding in 2005 to Prince Charles. With an entrepreneurial streak Bennett has managed to place all of the stores in very prime locations, just in reach of her ideal customer base. In 2004 she decided to sell the business and asked for £75 million (\$117.8 million) however the asking price was never met and she kept hold of the business. Just four years on she managed to sell the business to a private equity firm called Phoenix Equity partners and Sirius Equity, the deal was for a rumoured £70 million (\$110 million). However that was on top of the wealth that she had already accumulated throughout the life of the business. Had the entrepreneurship would not been there Linda Bennett would not have recognised the real self of her and came among the top notch of entrepreneurs.

Thus this was something about something about some of the examples that with the help of entrepreneurship have recognised themselves and are now in a position, to rule and make their own stand in the world, if we look at each of these examples, we find that something or the other peculiar was there in each one of them, but that thing required a direction, and it was the Entrepreneurship that gave a complete direction and helped them to know the answer of question *Who am I*.

There are many such people in the world who deny the fact and say that any of the person can be an entrepreneur, but in fact it is the creativity and innovation under stability that makes the person an entrepreneur, I have cited few of the examples, these all have had a cult or some spark which they were not able to channelize, but it was the

entrepreneurship which gave them a direction, which was not at all possible with the help of businessman, to have a border sense, we can say that entrepreneur really helps you to judge and realize what you are and what you can be. We have been discussing on the two aspects that is the businessman and the entrepreneurship, let us now bring about the basic difference and see that out of the two which one actually helps in self understanding of a person.

The difference between the businessman and the entrepreneurship:

As already told in the previous few paragraphs about the entrepreneurship and the businessman, let me bring out a very basic difference, say for example Dhirubhai Ambani was an entrepreneur and his sons, they are the businessman, now my readers would be baffled and confused, the reason is that Dhirubhai has never ever in life feared to take risk, in comparison to him both of his sons, we can say Anil Ambani has taken few of the initiatives but Mr Mukesh Ambani takes very calculated risk, now I would like to point out to my readers, that I have used the word calculated risks, I may sound bias, but it is the fact, now comes the question so what is the basic difference, I have been teaching the subject of Entrepreneurship for the last 2 years and came to a simple difference that is an entrepreneur is in a habit of taking risk and mitigating it to the best of his ability, whereas for a business it seems almost to impossible, we have to keep one thing in mind that an these two are from the same family of business, but one is elder to another in terms of taking and mitigating the risk.

To actually bring out the difference between the two let me first elaborate the characteristics of an entrepreneur which goes as follows:

- Need for achievement
- High need for power
- Independence
- Propensity to take risk
- Personal modernity
- Support
- Leadership

Whereas if we have a look at some of the characteristics of a businessperson which goes a under:

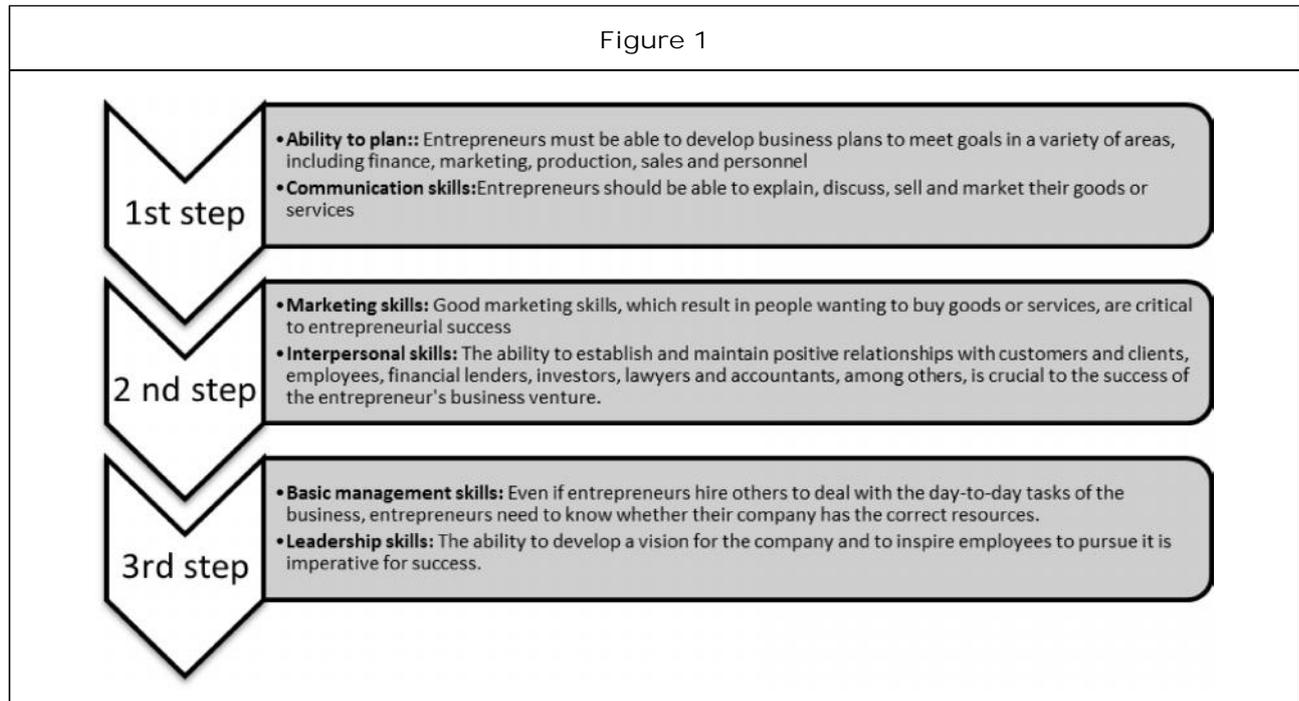
- Business means only profit , no loss
- need for achievement of goal related to profit is there , but not for any kind of power
- Interdependence
- Fear to take risk

- Fear in adding some personal touch from , due to loss
- Support seeker
- Leadership is or not applicable.

So these are some of the basic difference which has made the two brother from same parents, but at the same time, it is mandatory for an enterpreur to flow from a businessman, to put it another way an entrepreneur have to first be a businessman, to start his basics. Taking about the difference in the businessman and in entrepreneur we can say that a businessman can become an entrepreneur, and it will be a reason for pride, but say an entrepreneur cannot be a businessman. Let us further add some more points to the difference between Business man and an entrepreneur.

	Businessman	Entrepreneurship
1	A businessman starts his business with an already existing and mostly a well-exploited area whereas an entrepreneur conceives a fresh concept/idea/solution to start his enterprise	The entrepreneur has an object to provide a never-tried-before solution to an existing problem instead of capitalizing on a tried-and-tested idea.
2	A businessman is afraid to take risks whereas an entrepreneur is always ready to plunge deep in	A businessman is apprehensive of trying new things. An entrepreneur is almost habitual of taking risks.
3	A businessman is concerned with hiring people to increase his business productivity whereas an entrepreneur brings productivity in his employees.	An entrepreneur hires people and converts them into a pool of resource which can be easily and effectively tapped by the society.
4	A businessman shies away from changes, and often finds him at the receiving end of turbulent business environment whereas an entrepreneur is always eager to face challenging business conditions.	A businessman is apprehensive of changes whereas an entrepreneur embraces changes.
5	A businessman, more often than not, sticks with his older products and is afraid to innovate. An entrepreneur is renowned for his knack of innovating and creating a better product for the society.	An entrepreneur thrives on his risk taking capabilities and strives to outshine all his previous products each time.
6	A businessman stays with the more traditional way of doing business whereas an entrepreneur is obsessed with unconventional way of doing things.	Beginning from the product idea and going till after the product has been sold, an entrepreneur makes an effort to be boldly unconventionally different.
7	A businessman is known for making revenue whereas entrepreneurs are focused on creating value.	Adding value to the society is the reason entrepreneurs exist. Entrepreneurs want to bring in a revolutionary change in the way society thinks and works.

Figure 1



This was something about the main differences in between an entrepreneur and that of businessman, we can say that there is a thin line between the two but the line is not so thin, that it cannot be seen .Let me now bring forward some new aspect of entrepreneurship and show to my readers that how well have these thoughts have contributed to the worldwide development.

“Entrepreneurship is the journey of opportunity exploration and risk management to create value for profit and/or social good,” said Ajay Bam, a lecturer at the Lester Centre for Entrepreneurship at the University of California, Berkeley’s Haas School of Business. It is a matter of fact that although there is no specific trait to be an entrepreneur but still the University of Illinois Centre for Economic and Financial Education laid down 6 aspects that will be a kind of trait which are must to have in an entrepreneurship world which goes as under.

Basically these are some of the basic steps that have been broken down into three parts

according to the level of skill required, to be specific we can say as per the time required the person inculcates all these steps one by one. Research shows that Americans are increasingly choosing entrepreneurship as the career of choice. A study by Intelligent Office revealed that nearly 65% of workers would rather be an entrepreneur or independent employee than work in an office. In addition, data from the Ewing Marion Kauffman Foundation’s Index of Entrepreneurial Activity shows that in 2013 12.2% of people ages 18 to 64 plan to start their own business within the next three years-up from 7.3% in 2010, all this is happening just because of the entrepreneurship, so it is definitely true that entrepreneurship is a way by which you will be able to reveal your own self that is, by the help of it we can really say that we know our self, and the question of who am I could be answered.

CONCLUSION

Many of history’s top business leaders earned their success thorough entrepreneurship,

including Henry Ford, Walt Disney, Coco Chanel, Ray Kroc, John Rockefeller, Mary Kay Ash, P.T. Barnum and Estee Lauder. Mark Cuban, Richard Branson, Bill Gates, Oprah Winfrey, Donald Trump, Martha Stewart and Russell Simmons are among today's most successful entrepreneurs, I had already narrated the facts about many of them, and I apologise if I left any of them, as the matter of fact is that the entrepreneurship is such a medicine that encourages a person to do something, and if he is a bit conscious, he can very well join the list of entrepreneurs.

I to the best of my ability have tried to worked out with the things by which I could narrate some of the facts about those who have set a mark for those who will set the mark, I would like to conclude by saying, that for having a clear cut knowledge it is necessary to have some intense things that would help to reveal the real self in you, and it's the entrepreneurship that makes the

things much easy to identify the substance in you and answer the query of who you are, therefore the Entrepreneur gives you complete knowledge of yourself.

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